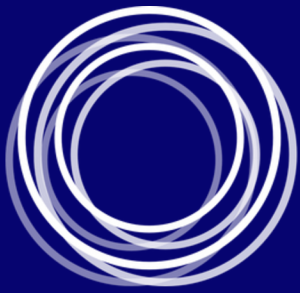




Symphony of the Americas

RECEPTION UNDERWRITING SPONSOR

2024-2025 Season
Symphony Series

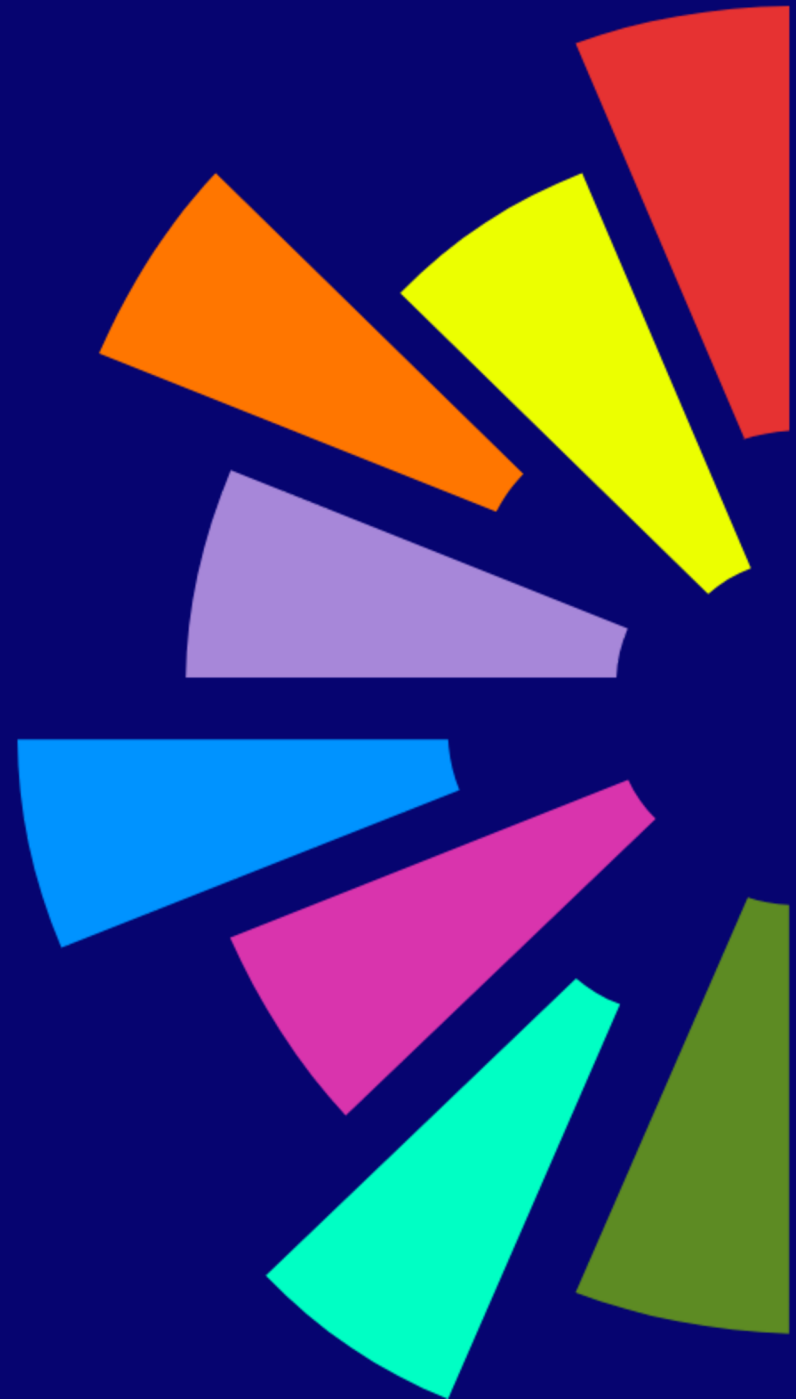


SYMPHONY^{OF}_{THE} AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

Mission

To enrich the cultural environment of South Florida as a Broward designated Major Cultural Institution and a Broward Center for the Performing Arts performance partner - presenting quality & diverse orchestral programs by local musicians and international ensembles. Implementing public, outreach and educational presentations, The Symphony strives to foster cultural relations throughout South Florida.





SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

The Receptions

Benefits of Sponsorship

- Mingle with Symphony of the Americas musicians in a private setting
- Exclusive hospitality and entertainment opportunities for your clients and employees
- Brand visibility through on-site opportunity and a regional marketing campaign
- Enjoy complimentary hors d'oeuvres & bubbles
- Access to a desirable consumer base and high-wealth patrons
- VIP invitations to attend additional events
- The pride of being a true corporate citizen connected with a beloved cultural institution.





SYMPHONY^{OF}_{THE} AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

A Brief History...

Symphony of the Americas enters its 37th season in 2024-2025. In 2020, The Symphony welcomed new Artistic and Music Director, Pablo Mielgo and Executive Director, Steven Haines.

Founded in 1987 by James Brookes-Bruzzese who served as artistic director and conductor for 32 years, The Symphony's home has been the Amaturio Theater at the Broward Center for the Performing Arts since the theater's inaugural concert in 1991. The Symphony's continuing commitment is to serve South Florida's multicultural population with diverse programming.

Community engagement is at the forefront of our Mission and The Symphony collaborates closely with other non-profit organizations and the community to present concerts and educational programs. It also serves as a cultural bridge to audiences in Latin America and Europe through internationally-renowned programming and artist exchanges.





SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

Pablo Mielgo...



Following his studies at the Royal Conservatory in his hometown of Madrid, the Reina Sofia School, and then the London Guildhall School of Music, Pablo has led orchestras around the world. Moreover, he has created a network of numerous musical friendships between Berlin and Qatar, Lucerne and Los Angeles, and with renowned musicians who are now enriching the landscape.

Pablo is a sought-after conductor who continues to conduct globally. Some recent performances include the Shanghai Philharmonic Orchestra in the beautiful Cadillac Shanghai Concert Hall in April of 2024, Slowakische Philharmonie in Vienna, Austria, with Soprano Nadine Sierra, Orchestra Sinfonica in Palermo, Italy, with Andrea Roberto on guitar, and at the Volkstheater in Rostock, Germany, with Rafael Aguirre on guitar. Pablo has also recently collaborated with German cellist Alban Gehardt, American operatic soprano Ailyn Perez, Spanish violinist Leticia Moreno, Franco-Albanian pianist, Marie-Ange Sopiqoti-Nguci, and Russian violinist Sergei Krylov, to name a few.

In February of 2023, Pablo led the Puerto Rico Symphony Orchestra in a gala performance with world-renown soprano Nadine Sierra at the Centro de Bellas Artes Luis A. Ferré, Pablo Casals Symphony Hall. On April 3, 2023, Pablo had the distinct honor of conducting and leading a Gala Benefit concert for the "Projecte Home Balears," chaired by S.M. The Queen Dona Sofia of Spain, with Queen Sofia in attendance, held at the Cathedral of Santa Maria de Mallorca in Palma.

For the past 10 years, Pablo has been an active leader within the United Nations to promote international peace and understanding through cultural exchanges, using the value of music in a society without borders. He has elevated the message of using music, the universal language of the world which can be "spoken" and understood, in peace and harmony. He has been conductor for the United Nations Human Rights concerts beginning in 2014, 2016, 2017, 2018 and the recent Human Rights concert on December 10, 2023 in Geneva. Pablo is one of only 52 people world-wide, part of its "Great Creators" body of artists, who through art and music, help to foster debate at the highest level to inspire tolerance and understanding between Nations and cultures.

Pablo Mielgo has assisted conductors such as James Conlon, Jesus Lopez Cobos, Daniel Barenboim and Claudio Abbado. He regularly conducts on the great stages of Europe such as the Wiener Musikverein, the USA such as Carnegie Hall New York, Latin America and the Middle East. Since 2005 he has been the musical and artistic director of the SaludArte Foundation, which aims to bring about social change through music.



SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

Board President - Carmen Castillo



Carmen Castillo is President and CEO of SDI International Corp., one of the largest Hispanic-owned companies in the procurement industry, with a \$3.8 billion portfolio managed across 70 countries. The company—founded in 1992—provides enterprise-level, procurement-focused solutions. Sparked by her experiences launching a woman- and minority-owned business, Carmen has passionately advocated global social and economic progress. Carmen is part of the Concordia Leadership Council Team, Vice Chair of the International Women's Entrepreneurial Challenge (IWEC), and is the Immediate Past Chairwoman of the U.S. Hispanic Chamber of Commerce (USHCC). She is also a lifetime Council on Foreign Relations (CFR) member.

Executive Director - Steven P. Haines



Steven has nearly 30 years of performing arts management experience, having started his career in South Florida with the Boca Pops, Palm Beach Pops and the Florida Philharmonic Orchestra. He held key roles with major arts organizations across the country – as President & CEO of The Philly Pops, VP of The Philadelphia Orchestra, Executive Director of San Francisco's Stern Grove Festival, President & CEO of The Young Americans, and prior to his return to Florida, as CEO of Tucson Symphony Orchestra.



Board of Directors

- Carmen Castillo, *President*
- Sergio Salani, *Vice-President*
- Betty T. Schultze, *Secretary*
- Ronald C. Brandenburg
- Ramiro A. Cavazos
- John DiPrato
- Paul Finizio
- Erik Ford
- Lesleen Mileham
- Stephen B. Pierce
- Melissa Rocker
- Robert M. Roselli, *Immediate Past President*
- Chris Salamone
- Barbara Wallach, *Symphony Society President*



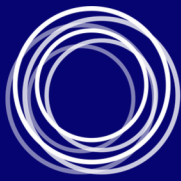
SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

CORPORATE BUSINESS PARTNERS - CORPORATE MEMBERSHIP

Symphony of the Americas offers unique opportunities to reach Symphony patrons and the South Florida community through Symphony Corporate Business Partners, concert sponsorship, and education program underwriting. As a member of The Symphony Corporate Business Partners, area businesses are able to:

- Develop and/or strengthen corporate branding and awareness efforts
- Entertain and inspire your clients, employees and fellow business leaders
- Reach highly-desirable, affluent and loyal audiences with a message about your company
- Maximize your corporate advertising investment by utilizing a cost-effective alternative to traditional advertising vehicles - the audience defines the relevance of your message and therefore guarantees likely acceptance and success.
- Enhance your current marketing efforts through grass roots, lifestyle-based marketing.
- Establish a powerful association with one of South Florida's oldest and most prestigious arts organization.
- Join The Symphony's Executive Advisory Council.



SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

CORPORATE BUSINESS PARTNERS - CORPORATE MEMBERSHIP

Lend your voice to Symphony of the Americas as a member of The Symphony's Corporate Business Partners. Support from regional and national companies is essential to Symphony of the America's ability to maintain its position as a cultural leader in the South Florida region. Support the vitality and the economic benefits of partnering with Symphony of the Americas. Corporate Membership also provides an invitation to join the Executive Advisory Council.

EXECUTIVE ADVISORY COUNCIL

The Executive Advisory Council is a group of dedicated, community-minded individuals who serve as "think tank" partners to assist the Executive Director and staff.

- Review issues of importance and provide thoughtful and fresh perspectives to The Symphony
- Extend The Symphony's reach, voice, and Mission to new constituents
- Share a space for passionate support and advocate for The Symphony at every opportunity.
- Connect The Symphony to engaged partners throughout South Florida's diverse communities.
- Develop and support new affinity groups for broader audience representation
- Serve as Symphony of the Americas' greatest ambassador to the region.



SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

Why Join the Corporate Business Council?



Don't miss this opportunity to support one of the premier cultural organizations in Florida. Join us as we celebrate 35 years of community, excellence, and music.

- Exclusive hospitality and entertainment opportunities for your clients and employees
- Brand visibility through on-site opportunities and regional marketing campaigns
- Access to a desirable consumer base and high-wealth patrons
- VIP invitations to attend additional events and performances
- The pride of being a true corporate citizen connected with a beloved cultural institution



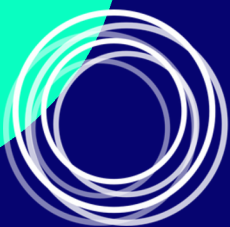
SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

THE SYMPHONY - AN ESSENTIAL PART OF THE COMMUNITY



- Attracts tourists & businesses to our city
- Reaches over 15,000 people through live concerts
- The Symphony adds to a vibrant economy with skilled workforce.
- The Symphony employs over 100 highly-trained musicians, representing the finest talent from the South Florida Region, State of Florida, and around the country.
- The Symphony requires trained experts in sound engineering, theater productions and professional artistic and administrative staff, all of whom make Broward County a center for a highly-skilled workforce.
- Symphony of the Americas maintains an average annual budget in the range of \$1.4 million, adding significantly to overall economic impact.
- 85% of the Symphony's budget remains in the South Florida region.
- Each performance has an economic impact of nearly \$160,000.
- Symphony of the Americas provides national and international recognition and visibility of the South Florida Region.
- Symphony of the Americas serves the audiences of "today" while developing the audiences of the future.



SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

Marketing Exposure

Audience - 35,000+

Comprised of: Broward Center audiences, off-site performances, contracted services, vendor opportunities, public & free sponsored performances

Local & International Audiences

*Broward County, Palm Beach County,
Miami-Dade County*
- 81% of total audience

*Alachua, Lake, Lee, Miami/Dade, Okaloosa,
Orange and Palm Beach*
- 19% of total audience

Top Cities Reached

*Fort Lauderdale, Pompano Beach,
Wilton Manors, Parkland, Oakland Park
Sunny Isles (Dade County), Miami Beach,
Boca Raton, Palm Beach*

Representing 3 international destinations & 1 US Territory. 25 US States and Washington D.C. are represented.

Zip codes 333**: 50%

Zip codes 334**: 12%

All other Florida Zip codes (*non 3-county region*): 19%

Non-Florida state zip codes: 19%

Education & Outreach Demographics

7,500 students & families were reached during the family concerts, after-school programs & free performances.

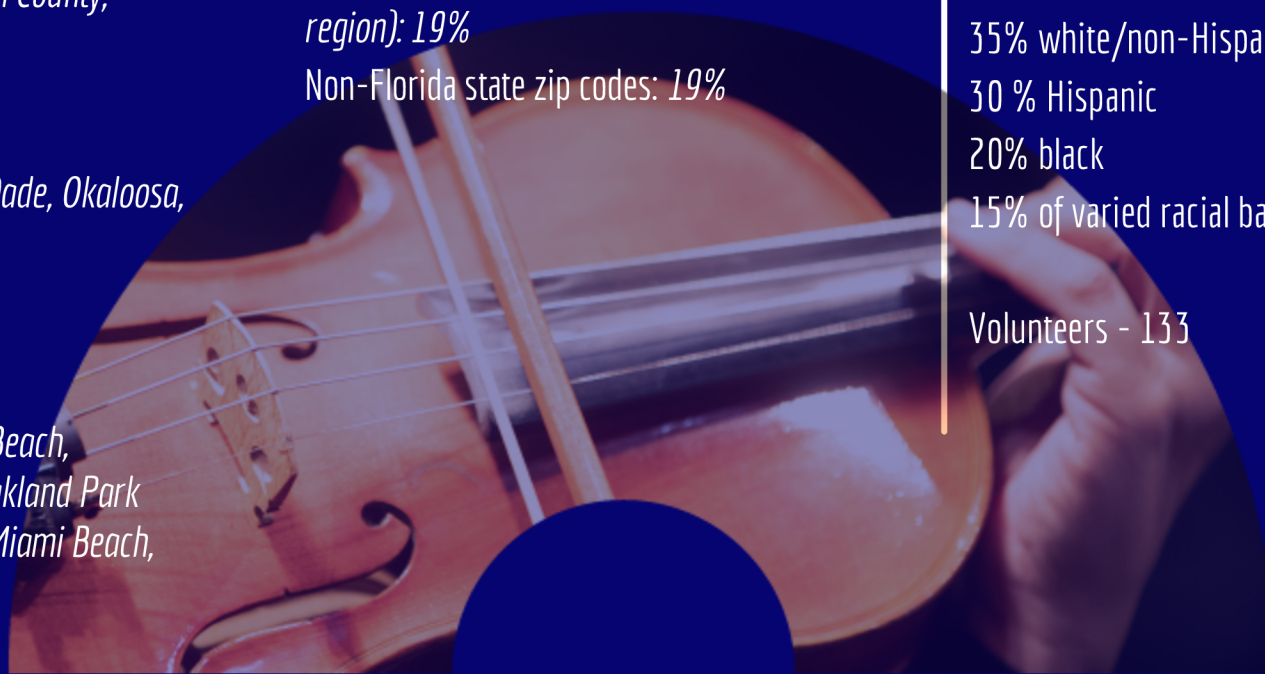
35% white/non-Hispanic

30 % Hispanic

20% black

15% of varied racial backgrounds

Volunteers - 133





SYMPHONY OF THE AMERICAS

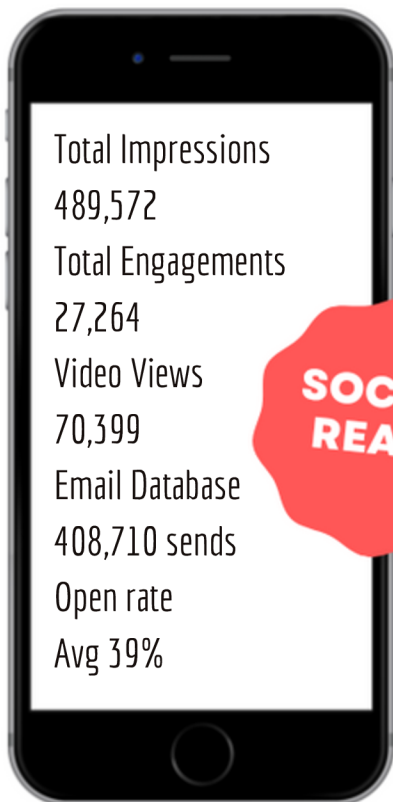
PABLO MIELGO, ARTISTIC DIRECTOR

Statistics & Brand Exposure

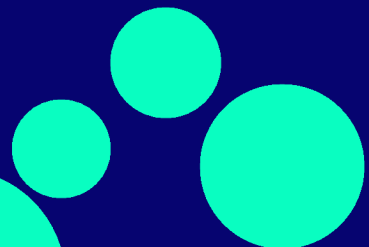
Facebook, Instagram, LinkedIn



**SYMPHONY
ATTENDEES**



Impressions are measured monthly





SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

Symphony of
the Americas

BOLD PERSPECTIVES

2024 - 2025 SEASON



Pablo



Welcome to Symphony of the Americas' new and expanded season. I have invited some friends to create an exciting season of programs and we are thrilled for this new, shared experience...

Pablo Mielgo

Pablo Mielgo, Artistic & Music Director

www.sota.org



SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

SYMPHONY SEASON 2024-2025

HOLST **MANCINI**
TCHAIKOVSKY
GERSHWIN **SHOSTAKOVICH**



SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

Symphony of
the Americas

BOLD PERSPECTIVES

2024 - 2025 SEASON

Pablo Mielgo, Artistic & Music Director



Scott Flavin

Resident Conductor and Concertmaster



Micah Gleason

Guest Conductor



Luke Frazier

POPS Conductor





SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

SYMPHONY SEASON 2024-2025

HOLST
THE PLANETS
From Earth To The Beyond
 OCT 6 OCT 7 OCT 8

MANCINI
REMASTERED
 NOV 10 NOV 12
 100 YEARS OF HENRY MANCINI & FRIENDS

HOLIDAY POPS
 Holidays with The Symphony
 Conducted by Luke Frazier
 DEC 8 DEC 9 DEC 10

HOPE & TRIUMPH
 Price, Montgomery, Tchaikovsky
 JAN 21

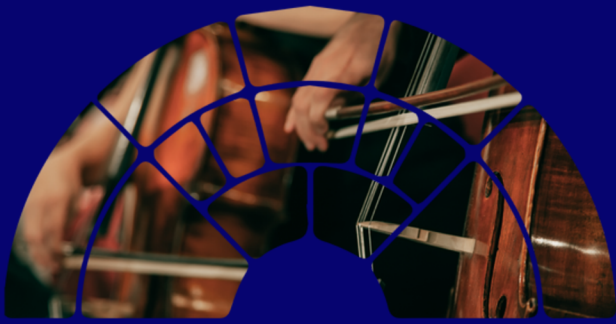
COPLAND & GERSHWIN
AMERICAN JOURNEYS
 FEB 25

SHOSTAKOVICH'S LENINGRAD
COURAGE & RESILIENCE
 MAR 11 MAR 16

UNA NOCHE DE / A NIGHT OF
ZARZUELA
 APR 20 APR 22

BROADWAY
SHOWSTOPPERS!
 THE LEADING MEN
 MAY 11 MAY 12 MAY 13

See you at the Symphony!



POST CONCERT RECEPTION

Sponsor Level - \$5,000

- Exclusive hospitality and entertainment opportunities for your clients and employees
- Brand visibility through on-site opportunities
- Direct access to a desirable consumer base and high-wealth patrons
- Company recognized from the Concert Stage and at Exclusive Reception as Corporate Business Partner Sponsor for reception
- Two (2) complimentary pair (4 seats) of PREMIUM/best available concert tickets
- One (1) complimentary valet pass for each concert in the series
- 10% discount on tickets for all additional guests
- Company profile on Symphony website
- Company or donor name listed in all print & digital collateral materials
- Invitation for additional guests to join post-concert reception
- Photo opportunity with Music Director and key attendees
- Invitation to attend fundraising events

BENEFITS



SYMPHONY OF THE AMERICAS

PABLO MIELGO, ARTISTIC DIRECTOR

See you at the Symphony!

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Fort. Lauderdale, FL 33306

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